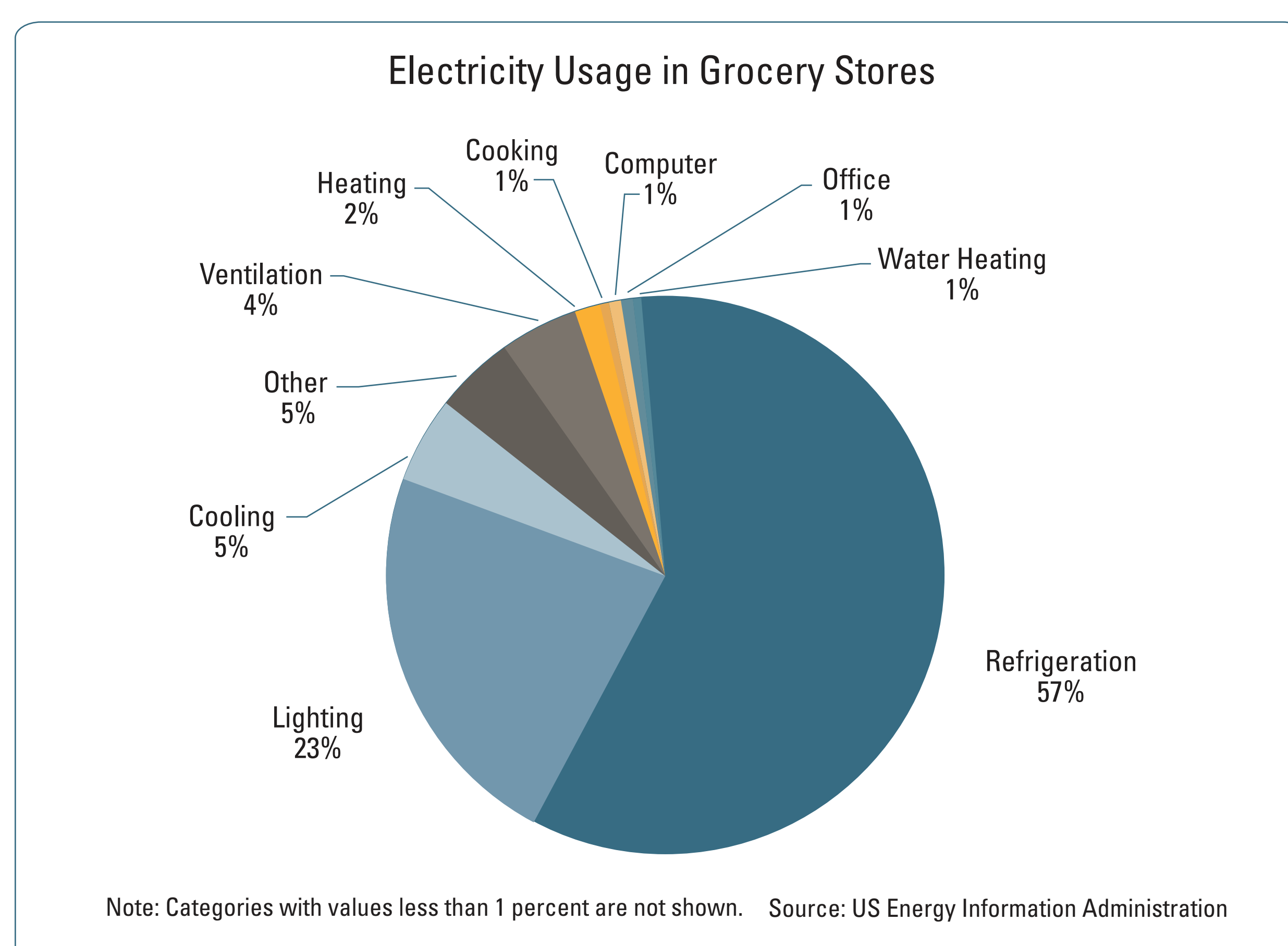


# Xcel Energy's COMMERCIAL REFRIGERATION EFFICIENCY PROGRAM

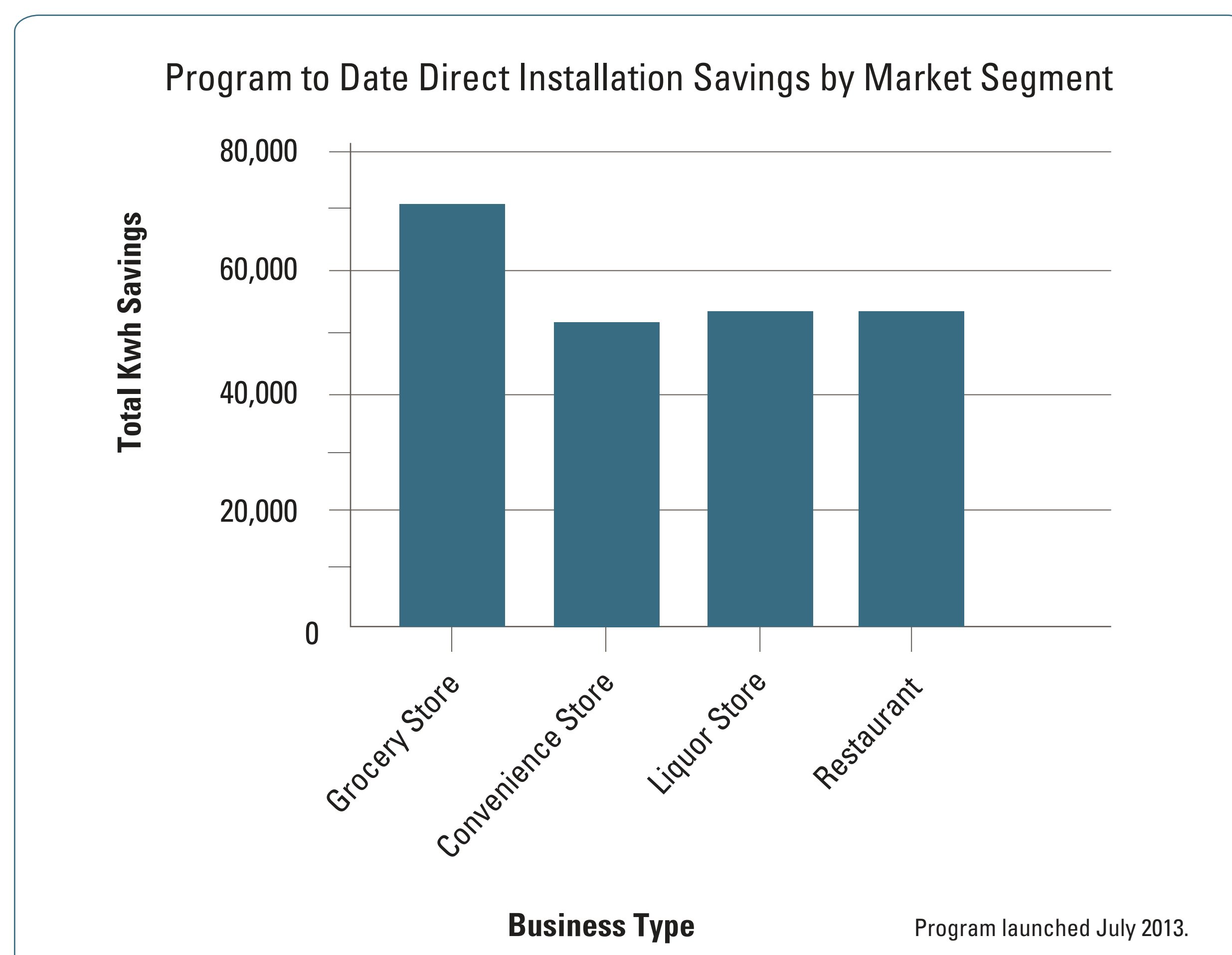
Offering a **FREE** commercial refrigeration energy assessment and **FREE** energy-saving products and services

- Geared to help refrigeration system intensive businesses like:
  - **GROCERY STORES**
  - **CONVENIENCE STORES**
  - **LIQUOR STORES**
  - **RESTAURANTS**
- Depending on the industry, refrigeration can account for up to 60%<sup>1</sup> of monthly energy costs—just look at the average breakdown of electricity usage in grocery stores (chart at right).



**Cooling down customers' refrigeration energy costs in three simple steps:**

1. **A free refrigeration energy assessment**—including a report on key findings and cost-saving recommendations
2. **No-cost installation of complimentary products**—screw-in LEDs, pre-rinse spray valves and faucet aerators, along with a basic coil cleaning and tutorial
3. **Substantial rebate incentives** for installing additional, more advanced energy-saving measures



**Program Quick Facts**

**2,854** average kWh per Direct Install Project

**104** Number of Completed Assessments

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1. E Source, Supermarkets and Grocery Stores, Spencer Sator, 2008