

COMMUNITY ENERGY EFFICIENCY PLANNING PROGRAM

.....Aligning community energy efficiency planning with demand side management (DSM) programs

Framework and Tools

- Partnership with four communities in Xcel Energy's Colorado service territory - populations greater than 5,000 and no detailed community energy plan
- Direct link to Xcel Energy's DSM rebate programs
- Free technical assistance and planning tools from Xcel Energy and Brendle Group
 - ✓ Step-by-step planning guide and customizable template
 - ✓ Energy baseline and decision-making tool
 - Profiles existing energy use
 - Benchmarks DSM participation against other communities
 - Quantifies outcomes of targeted strategies
 - ✓ Training, workshop facilitation, strategy quantification and implementation development



Benefits and Outcomes

- A unified and customized approach to community energy efficiency goals and actions for both commercial and residential customers
- Measureable projected results
 - ✓ **Energy savings**
 - ✓ **Cost savings**
 - ✓ **Reduced greenhouse gas emissions**
- Increased awareness and momentum
- Leveraged and shared resources
- Replicable planning framework

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